

Q3 2025 Earnings Call

18 November 2025

Omantel



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Today's Presenters



Omantel

Ghassan Al Hashar **Aisha Al Balushi**

Chief Financial Officer

Sr Investor Relations Officer

Attended by:

Amal Al Ojaili

General Manager
Strategic Finance

Wahbi Al Riyami

General Manager
Treasury

Sudhakar Ippatappu

General Manager
Financial Control



9M Snapshot

**Ghassan Al
Hashar**
Chief Financial Officer

Solid Operational Growth Supporting Financial Resilience

Group

Domestic



54.9
Million

+8.8% ↑



2,490
OMR (Mn)

11.2% ↑



818.0
OMR (‘Mn)

8.2% ↑



+29.8% ↑
243.4
OMR (‘Mn)



16.3% ↑
52.0
OMR (‘Mn)

3.7
Million

+13.2% ↑

493.2
OMR (‘Mn)

8.9% ↑

127.8
OMR (‘Mn)

2.5% ↑

-8.2% ↓
50.2
OMR (‘Mn)

-8.8% ↓
49.7
OMR (‘Mn)

Q3 2025 Highlights



Strong growth in ICT revenue along with growth in Core Telco revenues and EBITDA



Zain Group reported exceptional performance led by growth in Iraq and recovery in Sudan.



TRA reduces mobile services royalty rate to 10% from 12%



Launched Ompay and Xhawi marketplace as Omantel expands into FinTech and E-commerce



IAS 29: Assessment underway to implement this in the year end financial statements



Macroeconomic Updates

**Aisha Al
Balushi**

Sr Investor Relations Officer

Oman – A Growing, Resilient Landscape



A growing macro-economic backdrop

+2%

Population Growth³

USD 20K

GDP per Capita²

2.83 Mn

Tourism Visitors³

35% (Q1 2025)

Debt to GDP ratio



Supportive regulatory environment

+5.7% (YoY 2024)

SME Growth⁵

Royalty rate on Mobile services **reduced**
from 12% to 10%



Tech-savvy demographics

98% (2024)

Mobile/Smartphone penetration⁴

122%

Mobile penetration¹

83%

FBB penetration¹

+22.4%

Data usage CAGR (2021-2025)¹

60.9% social media user
of the total population⁶

Poised for long-term growth

Vision 2040

pro-digital policy backdrop enabling universal connectivity, data-residency, cybersecurity and e-government services

Improved national credit outlook

MOODY'S **Baa3**
As of July 2025

Outlook changed to **stable**

FitchRatings **BB+**
As of December 2024

Outlook changed to **positive**

S&P Global **BBB-/A-3**
As of September 2025

Outlook changed to **stable**



Group Overview

Omantel Group – A regional connectivity and tech powerhouse

Omantel

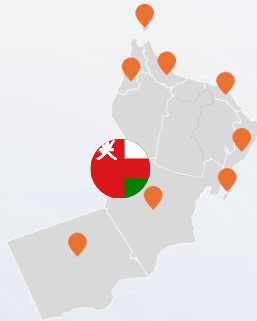
Core Telecom

Omantel

Retail

Leading telecom

- ◆ Subscribers: **3.6 million**
- ◆ FBB Market share **54.4**
- ◆ Mobile Market Share **40.3**



Wholesale

Top connected operator in the Middle East

◆ Data Wholesale

+20 Subsea Cables **7** Landing Stations

◆ Data Centers

2 Data Centers



◆ Largest Regional Connector

ZOI: number 1 wholesale provider
Managing Omantel + Zain wholesale Business



ICT & EM Tech

High growth

↗ **+69.5%**
revenue YoY
(2024 vs 2025)



Matured ICT portfolio

4 Data Centers

800k Connected IOT Devices



Infoline

Developing Digital portfolio



OMPAY



XHAWI

AdTech

1.4 Mn

Active
Subscriber Base



CEP

55%

Active
Engagement

Zain Partner of growth



21.9%
Subsidiary



7
Markets

54.9mil
Subscribers





Omantel Corporate Strategy

Stepping Forward with Strategic Direction

Omantel



Enabler of a sustainable Oman

- ◆ Become the catalyst behind Omani sustainability & green transition
- ◆ Act as a sustainable Telecom Operator



Innovation Orchestrator

- ◆ Scaling next-generation capabilities powered by emerging technologies.
- ◆ Foster innovation-driven strategic alliances to expand our impact.



Leader in AI

- ◆ Launch AI CoE & Studio with strong governance; upskill staff to scale AI.
- ◆ Build a data mesh and deploy Arabic LLM use cases in mobility, consumer, and ICT to lift ARPU, retention, NPS.



Ecosystem of the future

- ◆ Create an immersive personalized digital content and entertainment ecosystem
- ◆ Establish Regional R&D Center



Zain Partner of Growth

Creating Added Value through Zain Partnership



Synergies



Procurement

- ◆ RO 3.9 Mn. in procurement savings with Zain Group YTD.



Wholesale

- ◆ Cross-border capacity optimization
- ◆ Expanded reach via ZOI



Fintech

- ◆ Strategic Partnership

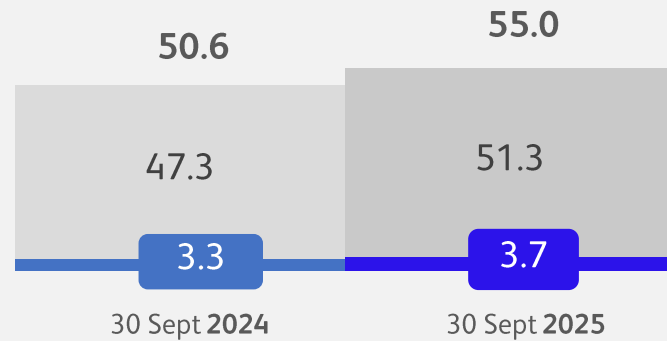


Financial Updates

Omantel Group Performance

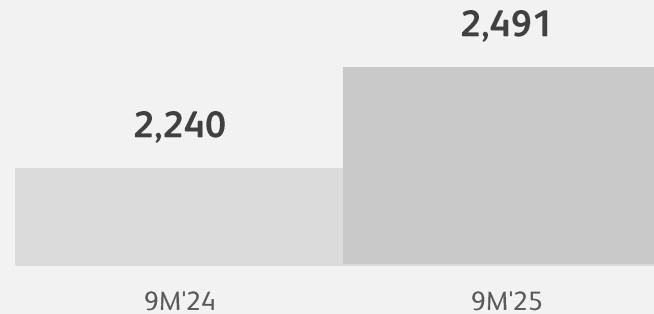
Subscribers (mn)

+4.4m ↑



Revenue (OMR Mn)

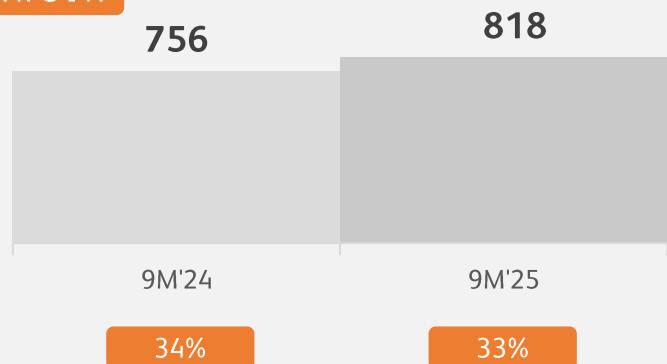
+11.2% ↑



EBITDA (OMR Mn)

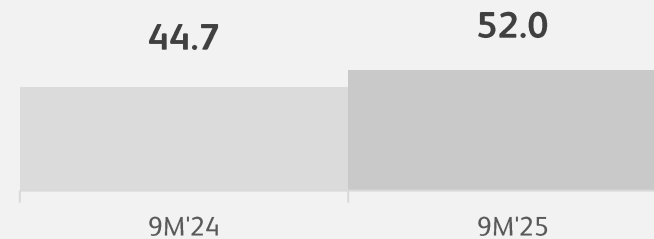
MARGIN

+8.2% ↑



Net Income (OMR Mn)¹

+16.3% ↑



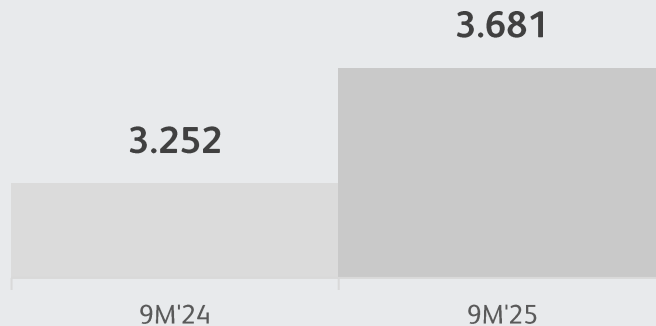
HIGHLIGHTS

- Strong revenue growth from Omantel Domestic and Zain group
- Total subscriber increase largely due to strong growth of Zain subscribers in Sudan
- Solid EBITDA growth in Zain group and Domestic business with stable margins
- Zain group's contribution to Group net profit increased YoY by RO 11.7 Mn (31%)

Omantel Domestic Performance

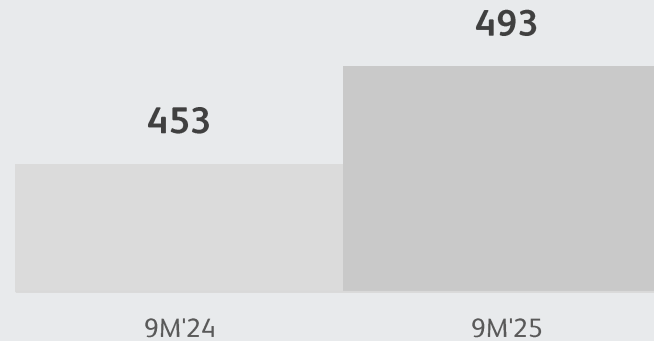
Subscribers (mn)

+13.1% ↑



Revenue (OMR Mn)

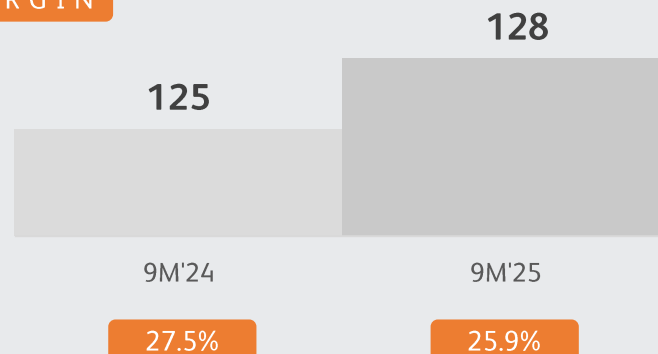
+8.9% ↑



EBITDA (OMR Mn)

+2.5% ↑

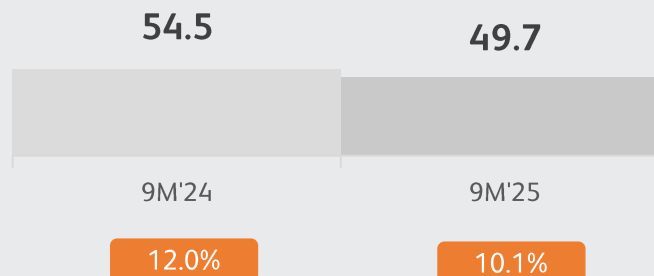
MARGIN



Net Income (OMR Mn)

-8.7% ↓

MARGIN



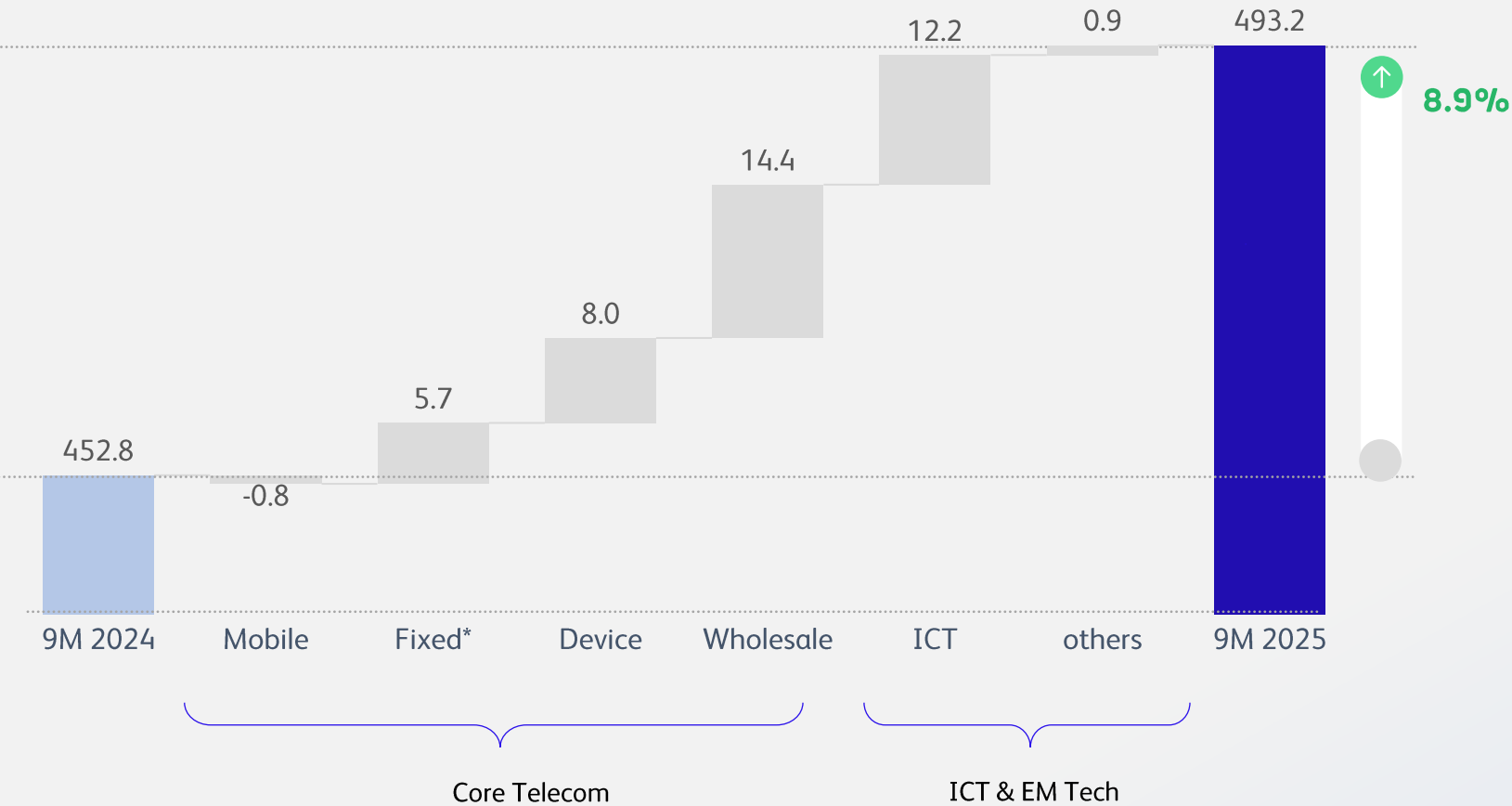
HIGHLIGHTS

- Domestic revenue growth is on account of increase in Core Telco revenues by RO 27.5 Mn (+6.4%) and Emerging Tech revenues of RO 12 Mn (+57.6%)
- EBITDA increased by RO 3.1 Mn (+2.5%) on account of higher gross margin partially offset by increase in Opex.
- Net profit decreased by RO 4.9 Mn on account of increase in YoY depreciation by RO 8.3 Mn

Omantel Domestic Revenue

Revenue

[OMR millions]



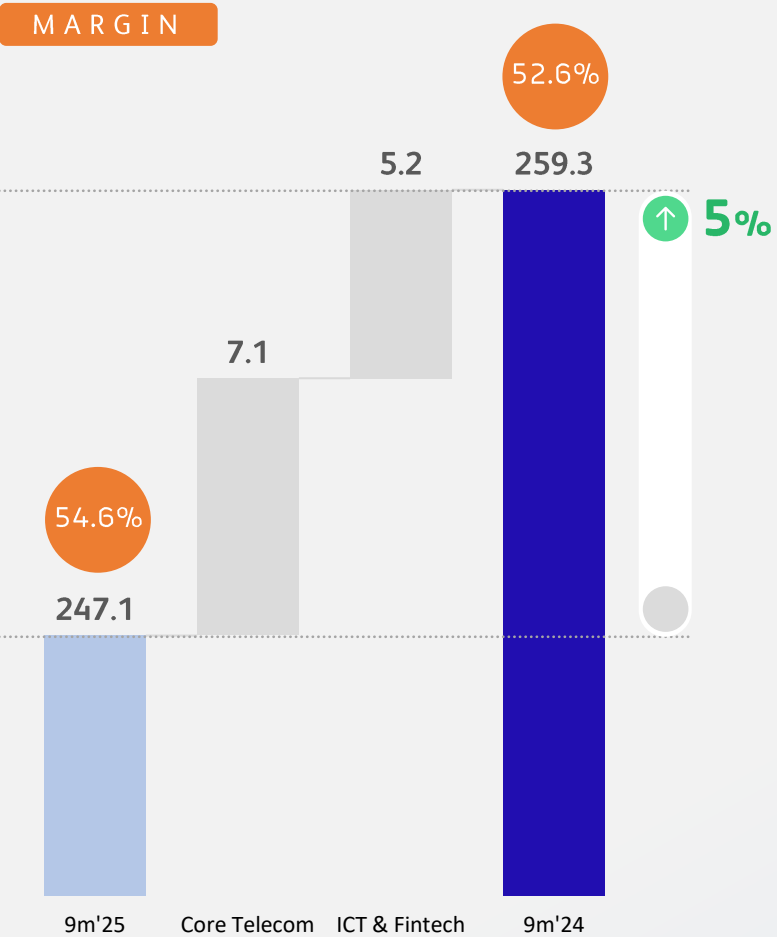
HIGHLIGHTS

Core telecom revenue (Incl Wholesale) increased YOY by RO 27.3 Mn with growth coming from Fixed, Device and Wholesale revenues.

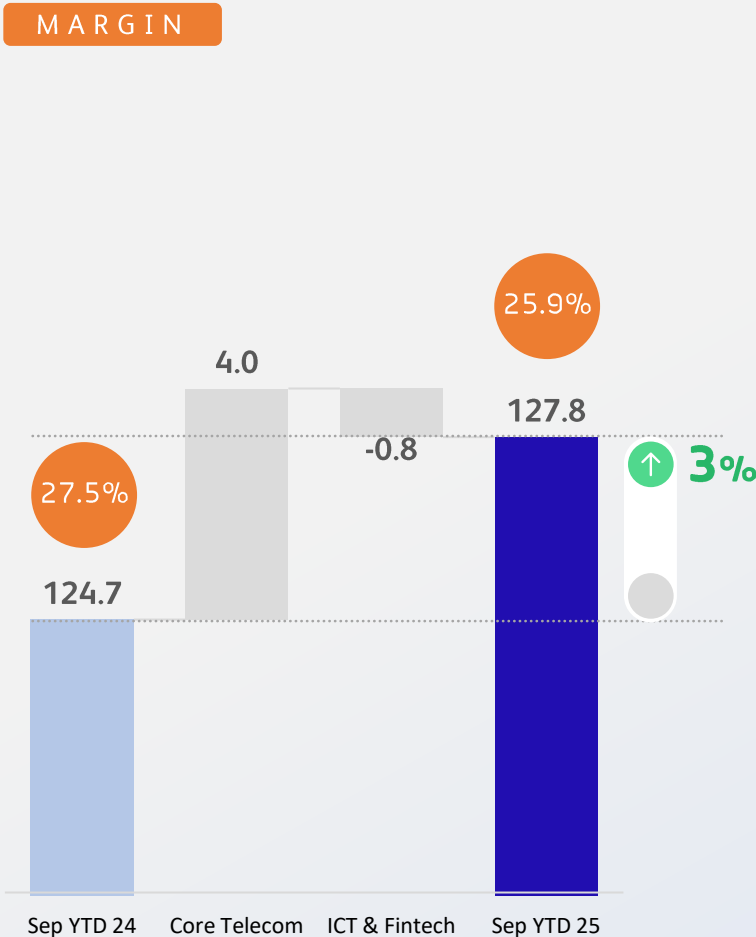
ICT revenues increased YOY by RO 12.2 Mn with growth coming from Cloud business and IOT solutions

Omantel Domestic Gross Profit and EBITDA

Gross Profit (OMR millions)



EBITDA (OMR millions)



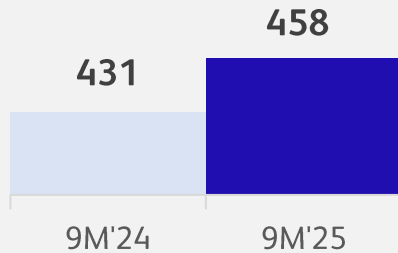
HIGHLIGHTS

- Gross margin from Core operations YOY increased by RO 7.1 Mn mainly on account of growth in Fixed Broad band revenue.
- Gross margin on ICT increased YOY by RO 5.2 Mn on account of increase in Cloud, Colocation and Smart solutions.
- Core Telecom EBITDA increased YOY by RO 4 Mn on account of increase in gross margin which was offset by increase in Opex YOY on account of increase in IT costs

Core Telecom Financials (Domestic)

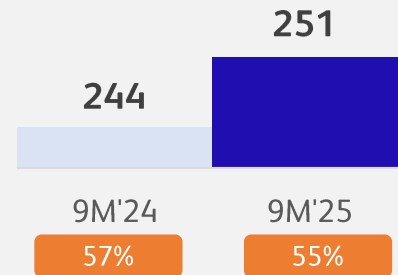
Revenue [OMR '000s]

+6% ↑



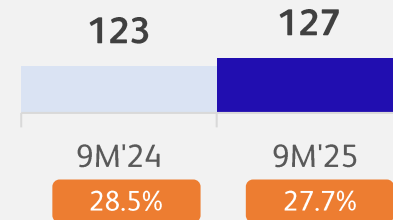
Gross Profit [OMR '000s]

+3% ↑



EBITDA [[OMR '000s]

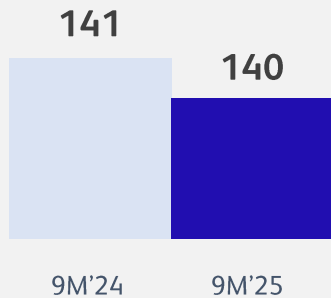
+4% ↑



Revenue breakdown

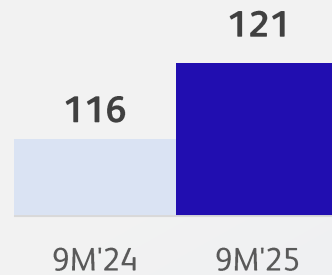
Mobile [OMR '000s]

-1% ↓



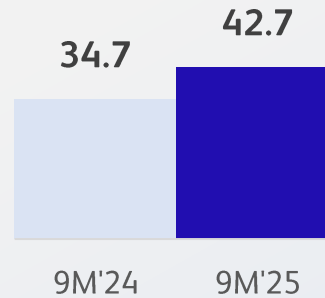
Fixed [OMR '000s]

+5% ↑



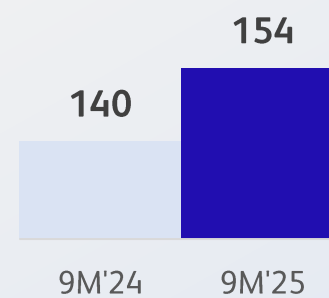
Device [OMR '000s]

+23% ↑



Wholesale [OMR '000s]

+10% ↑

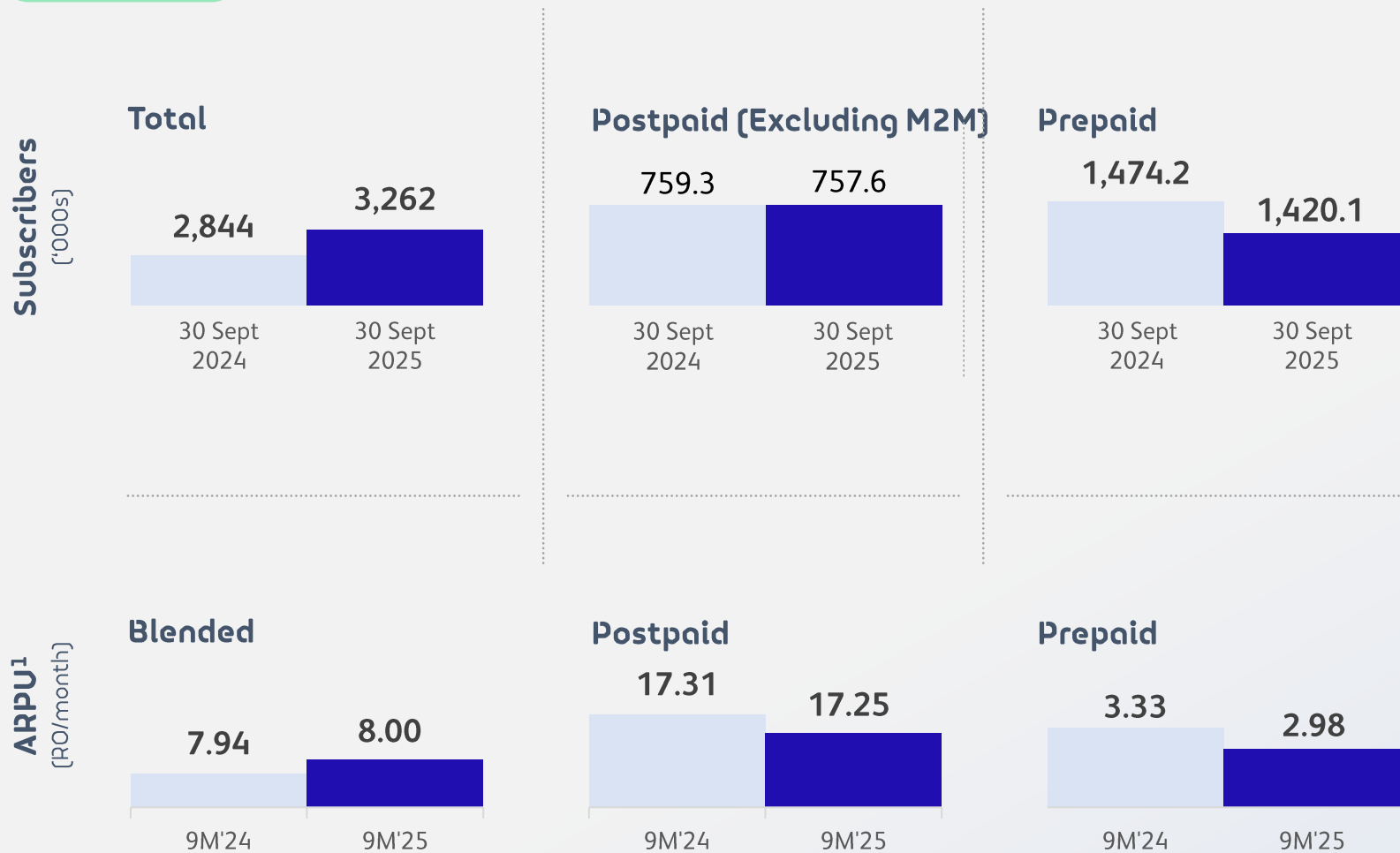


HIGHLIGHTS

- Omantel maintained its market leadership in a highly competitive market. Growth in Postpaid revenue was offset by decrease in Prepaid revenue.
- Fixed revenue increase is contributed mainly on account of major increase in Fixed broadband revenue (YOY growth of 11 %).

Core Telecom Operating Stats (Domestic)

Mobile



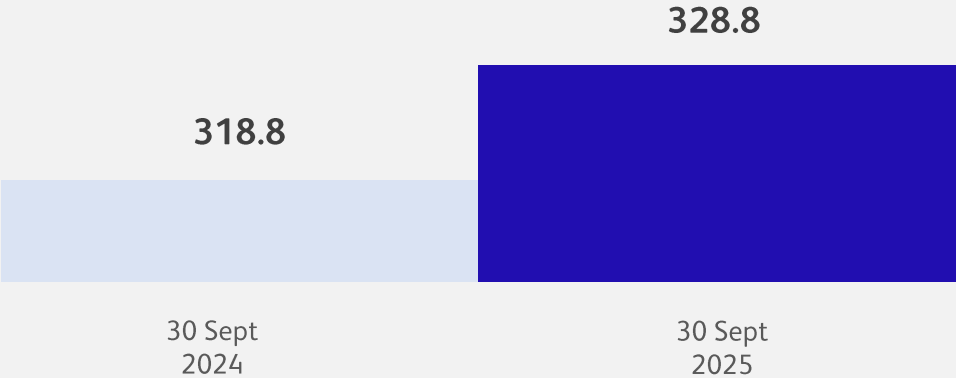
HIGHLIGHTS

- Mobile subscriber base increase is mainly in M2M base.
- Postpaid Mobile ARPU showed marginal decrease on account of decrease in revenue from VAS services.
- Prepaid Mobile ARPU decrease is attributed to decrease in Data and VAS revenue

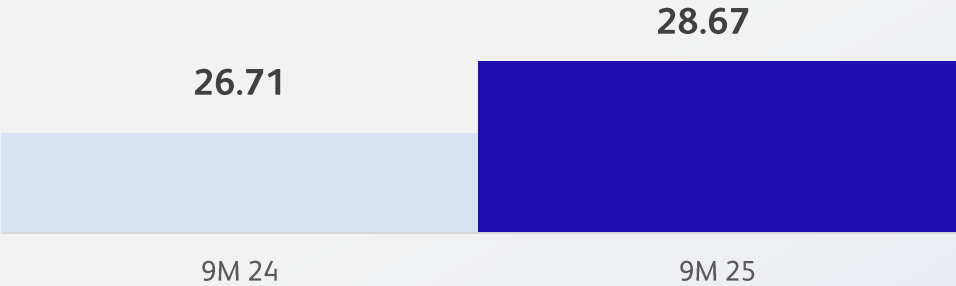
Core Telecom Operating Stats (Domestic)

Fixed

Fixed Broadband Subscribers
['000s]



Broadband ARPU
[RO/month]



HIGHLIGHTS

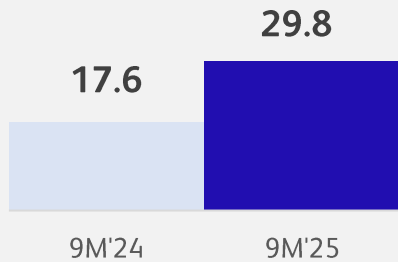
- Fixed broadband subscribers and ARPU increased, driven by customer upgrades to higher-value plans.

1. Excluding M2M

ICT & EM Tech (Domestic)

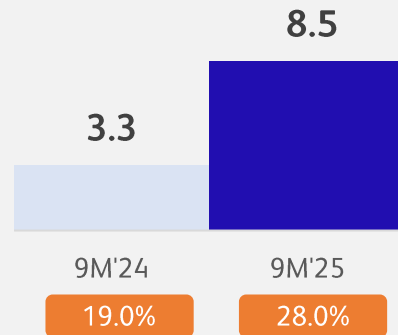
Revenue [OMR '000s]

+69.5% ↑



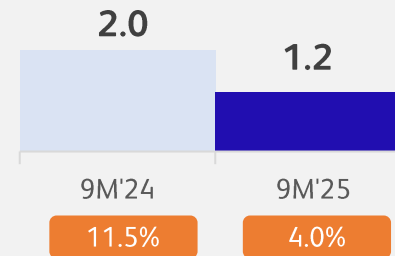
Gross Profit [OMR '000s]

+158% ↑



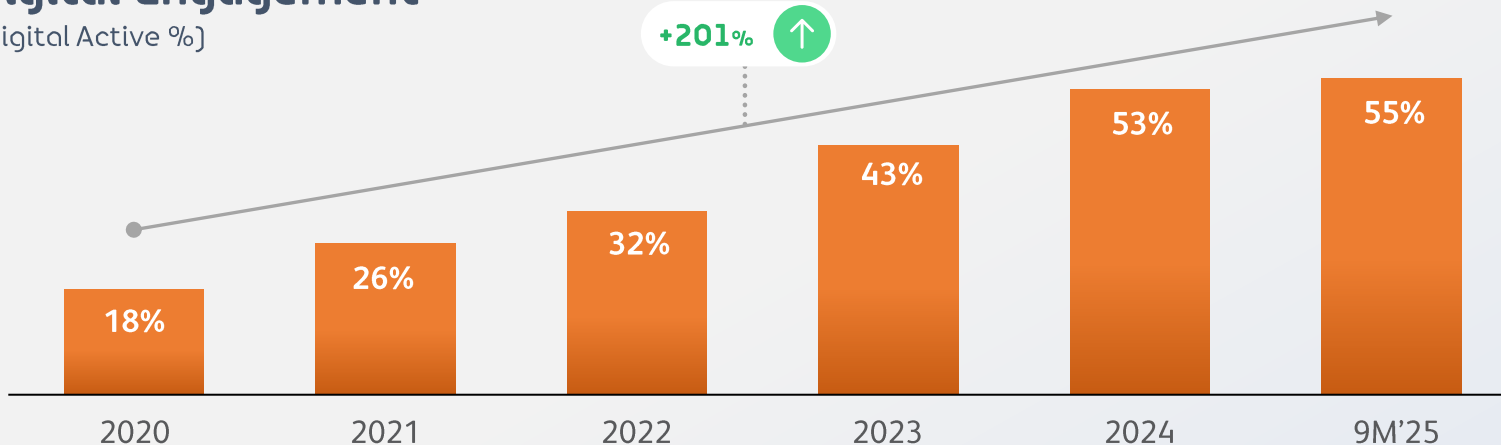
EBITDA [OMR '000s]

-41.3% ↓



Digital Engagement [Digital Active %]

+201% ↑



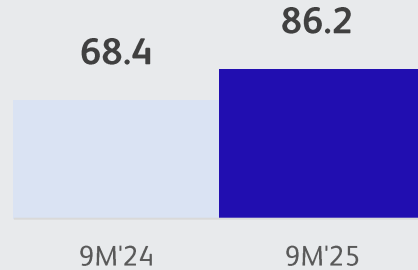
HIGHLIGHTS

- ◆ Growth in ICT and Fintech :
 - ◆ +OR 6.7m in cloud and hosting solutions
 - ◆ +OR 4.9m growth through smart solutions
- ◆ While Gross margin varies across business segment the margin increase is supported by growth from Colocation and Smart solutions
- ◆ EBITDA decline is mainly on account of negative EBITDA from Fintech and Market place entities which are at a launch phase.
- ◆ Going forward, Digital engagement on current telco base will support in growth in Revenues from Fintech and Market place

Capex Overview

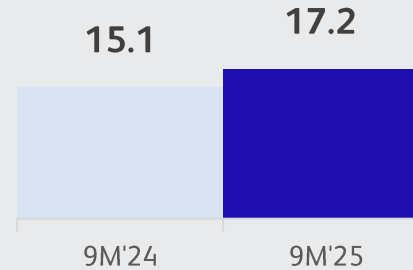
Capex [OMR '000s]

+26% ↑



Capex to revenue [%]

+14% ↑



HIGHLIGHTS

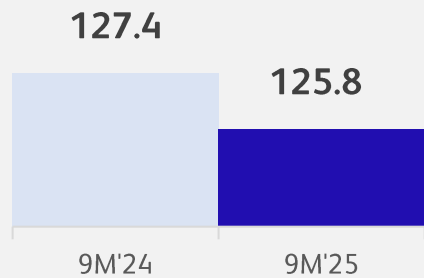
- ◆ Capex investment increase is primarily contributed by increase in investment in Digital (CEP platform) and Market place
- ◆ RO 27.6 million invested in network infrastructure to expand coverage and boost capacity.
- ◆ RO 16 million directed toward digital transformation and innovation to enhance customer experience and drive operational efficiency..

Stable cashflow supporting ongoing investments

Operating Cash Flow

[OMR '000s]

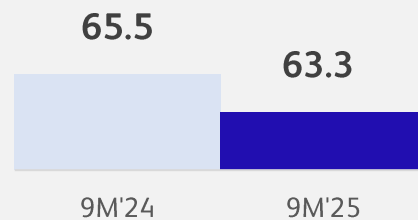
-1.2% ↓



Investing cash outflow

[OMR '000s]

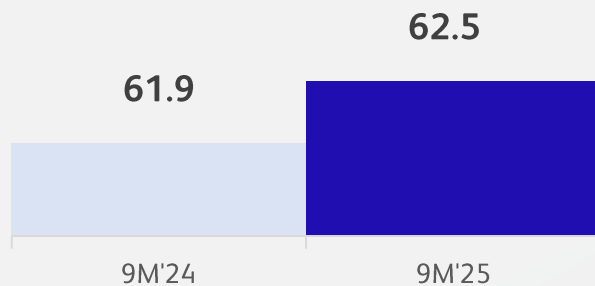
-3.3 ↓



Free Cash Flow

[OMR '000s]

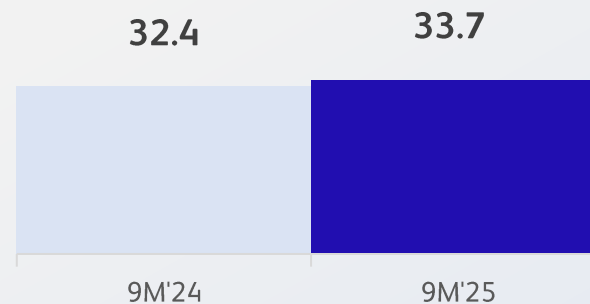
+1% ↑



Interest cost

[OMR '000s]

+4% ↑



HIGHLIGHTS

- Free cash flow increased YoY by RO 0.6 Mn.
- Adjusted for the timing of Zain dividend YOY, Free cash flow decreased by RO 11.3 Mn on account of cash outflow for investment in associates-RO 14.5 Mn (ZOI)
- Cash flow from operations decreased marginally on account of increase in Enterprise and Domestic Wholesale business receivables

Resilient Balance Sheet

Strong liquidity and credit rating

OR 231million

Liquidity

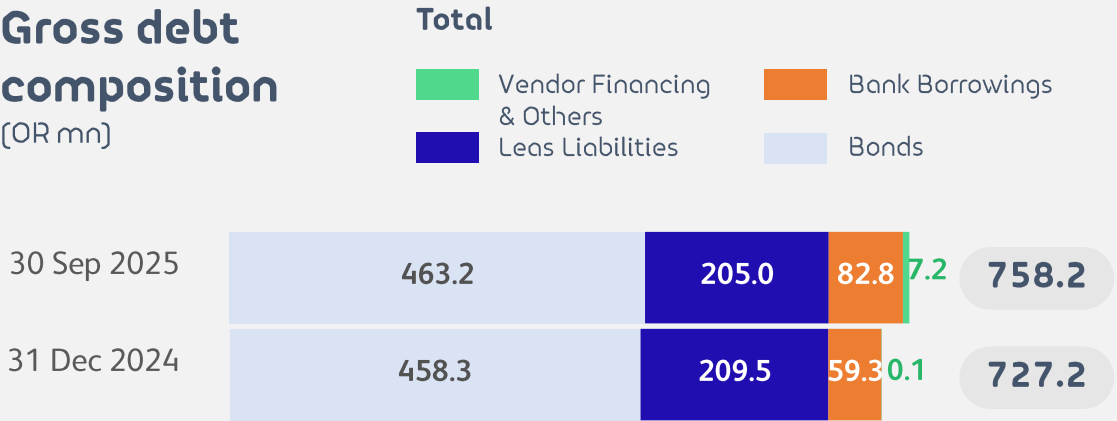
incl. OR 48.4m Cash & cash equivalents

Ba1 stable

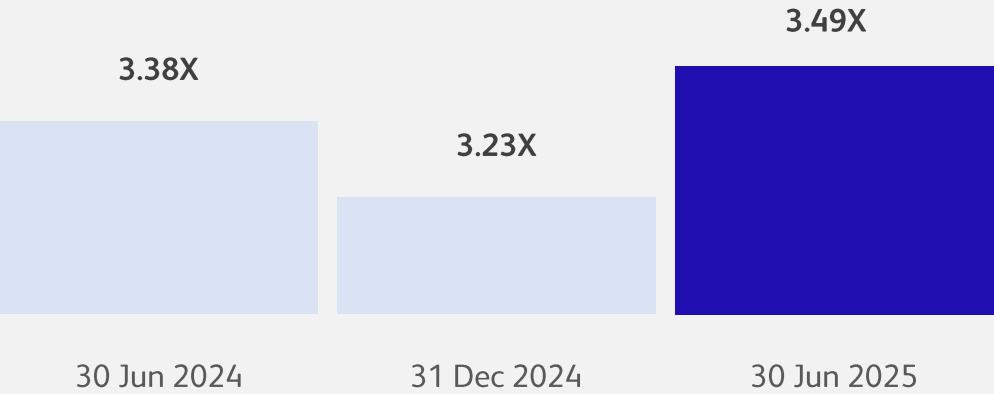
MOODY'S

BB+ positive

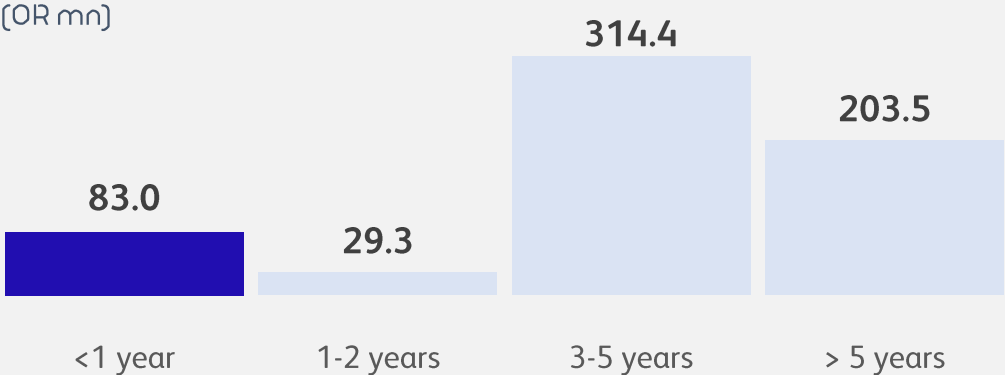
FitchRatings



Net debt to EBITDA



Repayment schedule (incl interest)-Bank borrowings and bonds



Omantel Website



IR Contacts

Aisha Al Balushi

For Additional Info
email us via:

Investors@omantel.
om

Upcoming Events

**MSX Corporate
Investor Day in
Dubai**

4th of December
Thursday

Thank you